

## **Dad Mode: On “The Run To The ROM Contest”**

### **Contest**

Dad Mode: On Contest Rules, Terms and Conditions

### **Eligibility**

**Dad Mode: On “The Run To The ROM Contest”** contest (from here on known as, “**Contest**”) is open to all legal residents of Canada who have reached the age of majority in their province of residence, except employees of Dad Mode: On and its affiliates, franchisees, agents, associates, dealers, representatives, advertising and promotional agencies and members of their immediate family. No purchase necessary. Skill testing questions required to claim Prize.

### **Contest Period**

The period for Contest Submissions begins at 11:00 p.m., Wednesday, December 28, 2016 to Tuesday, January 2, 2017. No contest submission or entries will be accepted after 11:59 p.m Wednesday, January 3, 2017. Dad Mode: On reserves the right to cancel, terminate, or suspend this Contest, at its sole discretion, in the event of technical failure, computer virus, unauthorised human intervention, fraud or any other occurrence or cause beyond the control of Dad Mode: On, that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest, subject, in Quebec, to the approval of the Régie des alcools, des courses et des jeux.

### **Prize**

The Contest prizes are as follows: 1 ROM Family/Dual Membership - Retail value of \$149.00 CAD. The prize must be accepted as awarded. Prize cannot be substituted for cash alternatives or equivalents. Prize is non-transferable.

### **Prize Distribution**

Contest Winner will be notified via Instagram direct message within one (1) to two (2) weeks of the Contest Period End. Prize will be forwarded to the winner within four (4) to six (6) weeks from the Contest Period End.

### **How to Enter**

To enter the Contest, follow @snappingus and @romtoronto on Instagram and comment on the Contest Instagram post on @snappingus’ feed by tagging an Instagram user. Each comment will grant one (1) Entry into the Contest. Multiple tags in one (1) comment will be considered as one (1) Entry only. Each Entry is subject to verification by Dad Mode: On.

## **General Rules Contest**

Prize winner is subject to verification by Dad Mode: On and/or its designated representatives. All Contest entries obtained through unauthorised sources or which are incomplete, illegible, mutilated, altered, reproduced, forged, irregular or fraudulent in any way or otherwise not in compliance with these Rules are automatically void. Contest Participants acknowledge that Dad Mode: On retains sole and final discretion to validate and/or accept all Contest entries, Contest submissions, Contest Winners, and Prize claims.

## **Contest and Prize Winner Liability Release**

By participating, each Contest Participant and the selected Prize Winner agree: (a) to be bound by the Contest Rules, Terms, and Conditions and the decisions of Dad Mode: On; (b) to release and hold harmless Dad Mode: On, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for claims/damages including, but not limited to, claims/damages for personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or participation in the Contest; (c) to permit Dad Mode: On to use his/her name, address, city, province, of residence, photograph, video, or any likeness for advertising or publicity purposes without any additional compensation and/or informed consent; (d) to sign a Declaration and Release Form to this effect; and (e) to give Dad Mode: On permission to announce their full name on the Dad Mode: On social media accounts - including but limited to the Dad Mode: On Blog, Facebook page, Twitter page, and Instagram account. The decisions of Dad Mode: On in relation to this Contest will be final and binding on all Contest Participants. Dad Mode: On shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, line failures of any telephone network, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online survey, or any other error or malfunction, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries.

## **Drawing**

Contest Prize Winner will be selected in a random draw of all eligible entries after the Contest Closing period, on Wednesday, January 2, 2017 at 11:59 PM EST. Contest Prize winners will be contacted via Instagram direct message. The contacted Contest Prize Winner must respond within 2 days or forfeit the prize. The contacted Contest Prize winner must produce valid government identification in order to claim their prize. The contacted Contest Prize Winner must answer a skill testing question in order to claim their prize.